

**IMRA Sales Center @ The Motivation Show**  
Monday, October 11 and Tuesday, October 12  
McCormick West, Chicago

The *IMRA Sales Center* is an exclusive opportunity for IMRA members exhibiting at [The Motivation Show](#) to reserve a meeting room for pre-show sales meetings and presentations. Rooms are available in McCormick West on a *complimentary* basis, and reservations will be confirmed on a first-come-first-serve basis through the IMRA office.

**Where is it located?**

The *IMRA Sales Center* is located on Level 1 of [McCormick West](#) in rooms W178-W180.

**What's included?**

Each *IMRA Sales Center* meeting room comes equipped with the following:

- Tables and chairs for 20 conference style
- Four (4) six-foot skirted tables for product display
- Two (2) electrical outlets (120v/15amp)
- One (1) table lectern with microphone

**What if I need a projection screen, catering, or other services?**

Additional services for audio-visual, electrical, internet, catering, etc, are available for a fee. Contact the IMRA office for more information and pricing.

**How do I get my product to the *IMRA Sales Center*?**

**If your product is included in your exhibit shipment**, make sure you send it to the GES advance receiving warehouse so that it will be delivered to your booth space prior to 8:00am, Monday, October 11. You can then hand carry or use a two-wheeled luggage cart to transport your product from the Exhibit Hall on Level 3 to the *IMRA Sales Center* on Level 1 of McCormick West. (Note: the use of a hand cart or any four-wheeled cart or dolly is prohibited in the public areas of McCormick Place). For product that is too large to be hand carried, please refer to the GES Material Handling information in the *Exhibit Services* section of The Motivation Show web site. [Click here.](#)

**If you are arriving by taxi**, be sure to tell your driver that want to be dropped off at the WEST Building entrance on Indiana Avenue (Gate 40). You can then hand carry or transport your product to the *IMRA Sales Center* with a two-wheeled luggage cart.

**If you are driving**, follow the signs to Parking Lot A (\$19/day) and park your vehicle on Level 4. For McCormick West parking and directions, [click here.](#)

You will enter McCormick West on Level 3 and can then hand carry or use a two-wheeled luggage cart to transport your product to the *IMRA Sales Center* on Level 1. (Note: the use of a hand cart or any four-wheeled cart or dolly is prohibited in the public areas of McCormick Place). For product that is too large to be hand carried, please refer to the GES Material Handling information in the *Exhibit Services* section of The Motivation Show web site. [Click here.](#)

**To Schedule your meeting, contact:**

**Kate Marie, IMRA**

**630-369-7786 –or- [katemarie@incentivemarketing.org](mailto:katemarie@incentivemarketing.org)**